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FACSIMILE COVER SHEET

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No.1807 P. 1

To: U.S. Patent and Trademark Office

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From: Leonard P. Linardakis, Esq.

Date: January 10, 2011

Number of Pages Including Cover: 79

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee Transmittal (1 pg.);
- 3) Request for a Two (2) Month Extension of Time (2 pgs.);
- 4) Appeal Brief (52 pgs.);
- 5) Claims Appendix (20 pgs.);
- 6) Evidence Appendix (1 pg.); and
- 7) Related Proceedings Appendix (1 pg.).

Attorney Docket No.: Boogle-41 (G2-099-00-US)

Appl. No.: 10/750,451

Applicants: Bose KENINGSTON, et al.

Filed: December 31, 2003

Title: STOCKING AND/OR PROVIDING TARGETING CRITERIA FOR ADVERTISING

NC/A. O.: 3622

Examiner: Michael Bokerman

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s))
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Leonard P. Linardakis
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Signature

January 10, 2011
Date

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Please type or print your name →		U.S. Patent and Trademark Office Patent Examination Division	
TRANSMITTAL FORM		Application Number 10750451	
(To be filled for all correspondence other than PTO)		Filing Date December 31, 2003	Inventor's Name Ross KONDIGSTEN
		First Named Inventor Ross KONDIGSTEN	Group Art Unit 3622
		Examiner Name Mikhael Delgarden	Mail Stop Google-41 (GP-099-40-US)
Total Number of Pages in This Submission		Priority Document Number	

ENCLOSURES		Check all that apply.
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<input type="checkbox"/> As a Final	<input type="checkbox"/> Petition	<input type="checkbox"/> Request for Information
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<input type="checkbox"/> Certified Copy of Priority Document(s)		<input type="checkbox"/> Evidence Appendix
<input type="checkbox"/> Resubmission by Applicant as Prior art		<input type="checkbox"/> Relisted Proceedings Appendix
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FEE TRANSMITTAL

for FY 2010

Applicant's name and address are subject to review by the U.S. Patent and Trademark Office.

Applicant claims small entity status. See 37 CFR 1.27.

TOTAL AMOUNT OF PAYMENT: (\$1,030.00)

METHOD OF PAYMENT (check all that apply):

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[] Refund any fee paid in error.
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FEE CALCULATION

1. BASIC FILING, SEARCH & EXAMINATION FEES

Large Entity	Small Entity	Fee Paid
1000	600	600
400	250	250
700	350	350
1500	750	750
220	110	110
SUBTOTAL (1)		1910.00

2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

Large Entity	Small Entity	Fee Paid
1000	600	600
400	250	250
700	350	350
1500	750	750
220	110	110
SUBTOTAL (2)		1910.00

Large Entity	Small Entity	Fee Paid
1000	600	600
400	250	250
700	350	350
1500	750	750
220	110	110
SUBTOTAL (3)		1910.00

3. ADDITIONAL FEES

Large Entity	Small Entity	Fee Paid
1000	600	600
400	250	250
700	350	350
1500	750	750
220	110	110
SUBTOTAL (4)		1910.00

4. OTHER FEES

Large Entity	Small Entity	Fee Paid
1000	600	600
400	250	250
700	350	350
1500	750	750
220	110	110
SUBTOTAL (5)		1910.00

Approved by USA through USPTO's OMB 051-0002
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
Washington, D.C. 20503-0002

FEE CALCULATION (continued)

Large Entity	Small Entity	Fee Paid
1000	600	600
400	250	250
700	350	350
1500	750	750
220	110	110
SUBTOTAL (6)		1910.00

Large Entity	Small Entity	Fee Paid
1000	600	600
400	250	250
700	350	350
1500	750	750
220	110	110
SUBTOTAL (7)		1910.00

5. OTHER FEES

Large Entity	Small Entity	Fee Paid
1000	600	600
400	250	250
700	350	350
1500	750	750
220	110	110
SUBTOTAL (8)		1910.00

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